Biotech, What the Heck?

A Quick Lesson on GMOS

Katie Aikins

Assistant Director of Education
Arizona Farm Bureau



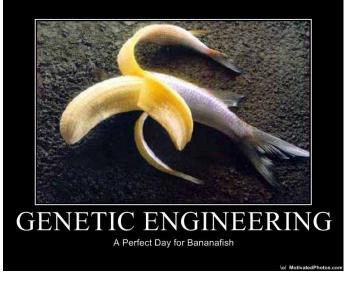
What is a GMO

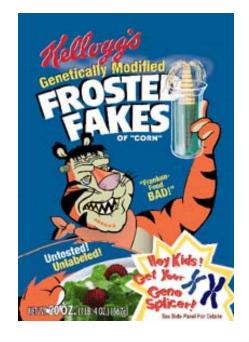


Meet the Tomato-Fish...

























Is it or is it not?



WHO: French Scientist Seralini

CLAIM: Transgenic organisms cause cancer in

lab rats

STUDY: Created uproar in the scientific community

Poorly conducted study

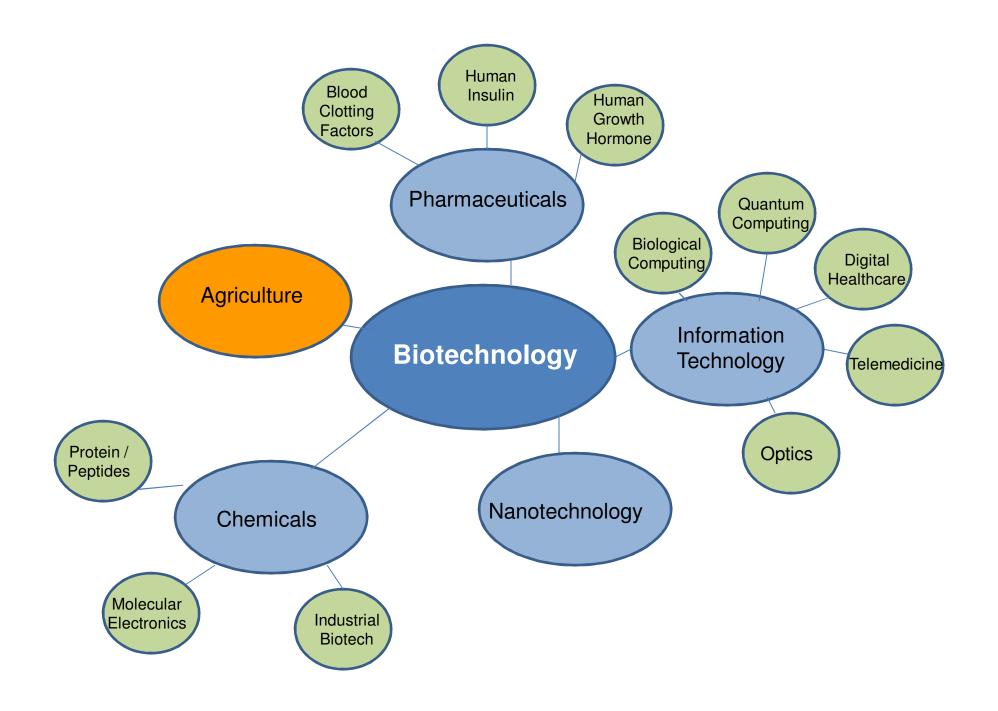
Small sample size

No dose-response

Suspicious Conclusion

What is Biotechnology?

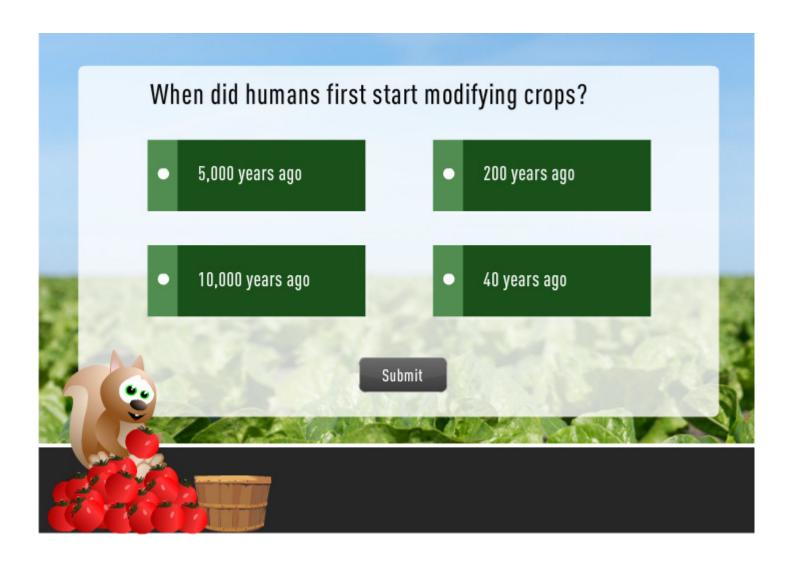
Any technological application that uses biological systems to make or modify products or processes for specific use.



GMOs

Genetically Modified Organisms

Show What YOU Know



Humans begin crop domestication using selective breeding.

1700s Farmers and scientists begin cross-breeding plants within a species.

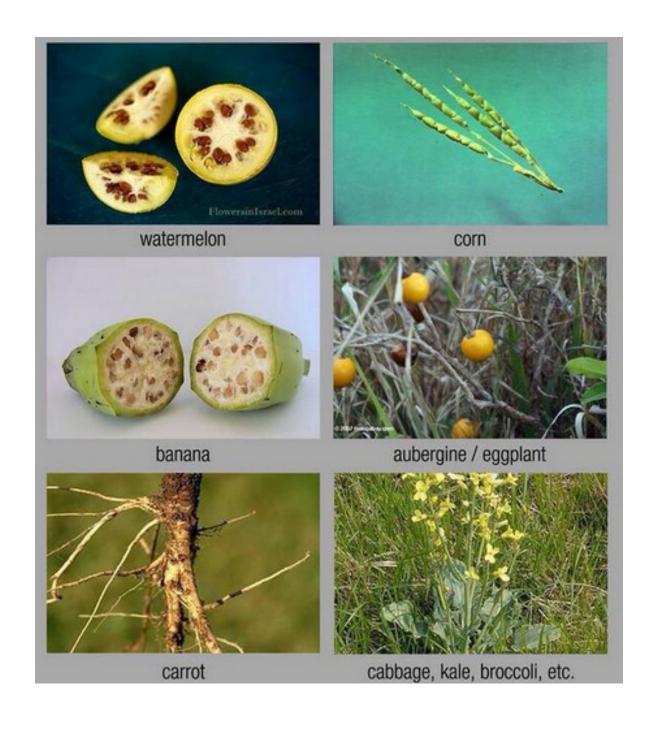
1940s and 1950

Breeders and researchers seek out additional means to introduce genetic variation into the gene pool of plants.

Researchers develop the more precise and controllable methods of genetic engineering to create plants with desirable traits.

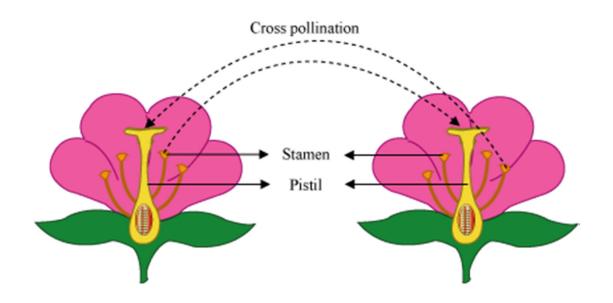
1990s
The first GMOs are introduced to the marketplace.





How do they do it?

Cross Pollination







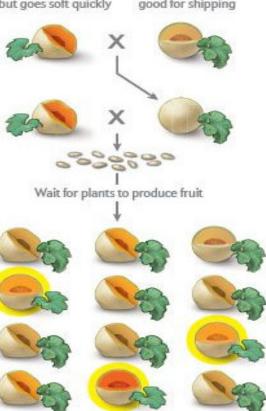


Marker-Assisted Breeding

To improve a single crop, plant breeders usually have to play botanical matchmaker for many years, laboriously weeding out unwanted traits without losing desirable ones. Identifying the genes underlying those traits opens up the possibility of a much more efficient and precise process known as marker-assisted breeding.

Conventional Backeross Breeding

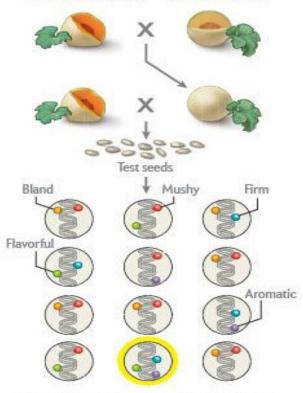
Flavorful and aromatic but goes soft quickly Firm but bland; good for shipping



Breeders typically have to wait a full season for experimental crops to mature before they can assess the quality of the produce and select the top contenders for continued breeding (yellow highlighting).

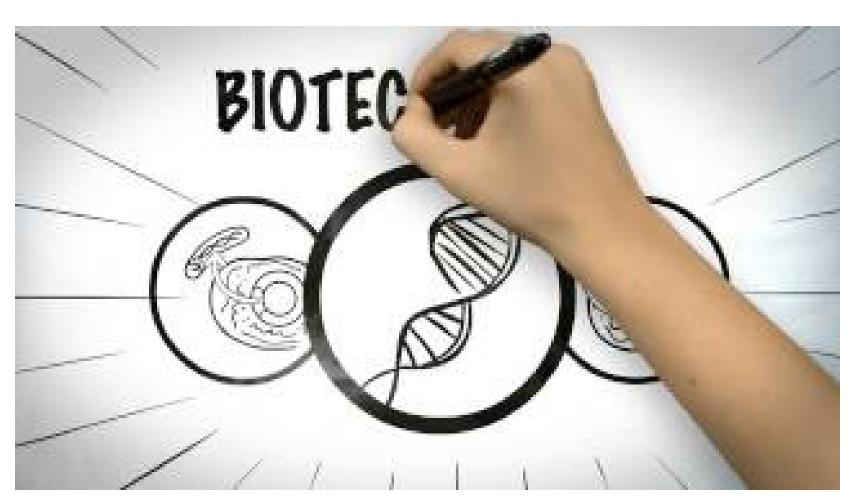
Marker-Assisted Backcrossing

Flavorful and aromatic but goes soft quickly Firm but bland; good for shipping



Once scientists establish genetic "markers" for different traits—such as flavor and firmness they can analyze DNA extracted from seeds or the leaves of young plants and reveal ideal candidates (yellow highlighting) for breeding experiments long before harvesttime.

Biotechnology





Transgenic Organisms

A transgenic organism contains a gene or genes which have been artificially inserted instead of the organism acquiring them through reproduction - Biology Dictionary

Biotech Companies

- Monsanto
- DuPont Pioneer
- Syngenta Seeds, Inc.
- Groupe Limagrain

d Care

B er len

- Sakata
- Takii
- DLF-Trifolium
- Agritope
- Aventis CropScience
- Bejo Zaden BV

- Calgene Inc
- Cornell University
- Dekalb Genetics Corp
- DNA Plant Technology Corp
 - D Agre en s LLC
 - is S ea
- — ione H-Bred Interrational In-
- Scotts Seeds
- Seminis Vegetable Inc
- University of Florida
- University of Saskatchewan
- Upjohn
- USDA ARS
- Zeneca Seeds

GMO RESEARCH, REVIEW AND REGULATION | How Does a GMO Get to Market?

On average, GMOs take



and \$130 million



coming to market

The regulatory process alone can take 5 to 7 years

REGULATORY SCIENCE

75+ different studies' are conducted to demonstrate each new GMO is:



Safe to grow

- · Crop grows the same as non-GM varieties
- Crop exhibits expected characteristics (e.g., insect resistance)

Safe for the environment and beneficial insects



Safe to eat

- · Same nutrients as non-GM crops
- No new dietary allergens



REGULATORY REVIEW

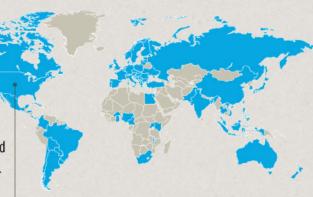
More than 90 government

bodies² globally review and approve

GMOs. In many countries, multiple agencies are involved

in the regulation of GMOs.

GMOs have been grown or imported by **70 countries** since 1996.



U.S. REGULATORY AGENCY REVIEWS



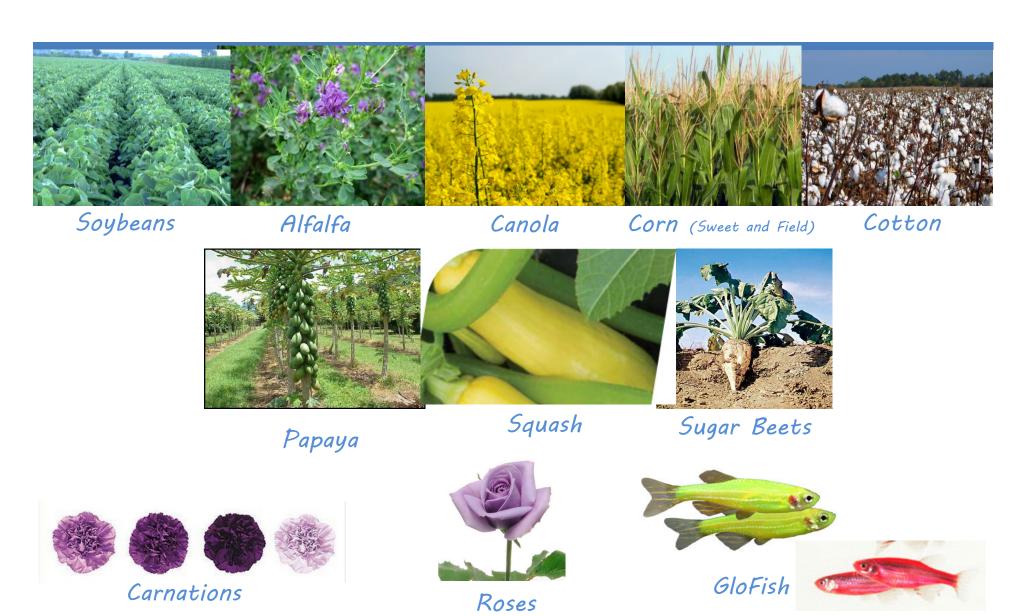








What is on the Market?



GENETIC TRAITS EXPRESSED IN GMOS IN THE U.S.

FIELD CORN

Genetic Traits
Insect Resistance
Herbicide Tolerance

Uses

- Livestock and poultry feed
- Fuel ethanol
- High-fructose corn syrup and other sweeteners
- Corn oil
- Starch
- Cereal and other food ingredients
- Alcohol
- Industrial uses

CANOLA



Uses

- Cooking oil
- Animal feed

RAINBOW PAPAYA

Genetic Traits Disease resistance

Uses

- Table fruit

SOYBEAN

Genetic Traits
Insect Resistance
Herbicide Tolerance

Uses

- Livestock and poultry feed
- Aquaculture
- Soybean oil (vegetable oil)
- High oleic acid (monounsaturated fatty acid)
- Biodiesel fuel
- Soymilk, soy sauce, tofu, other food uses
- Lecithin
- Pet food
- Adhesives and building materials
- Printing ink
- Other industrial uses

ALFALFA



Uses

- Animal feed

COTTON

Genetic Traits Insect Resistance Herbicide Tolerance

Uses

- Fiber
- Animal feed
- Cottonseed oil

SUGAR BEETS

Genetic Traits Herbicide Tolerance

Uses

- Sugar
- Animal feed



SWEET CORN

Genetic Traits

Herbicide Tolerance Insect Resistance

Uses

- Food

SUMMER SQUASH

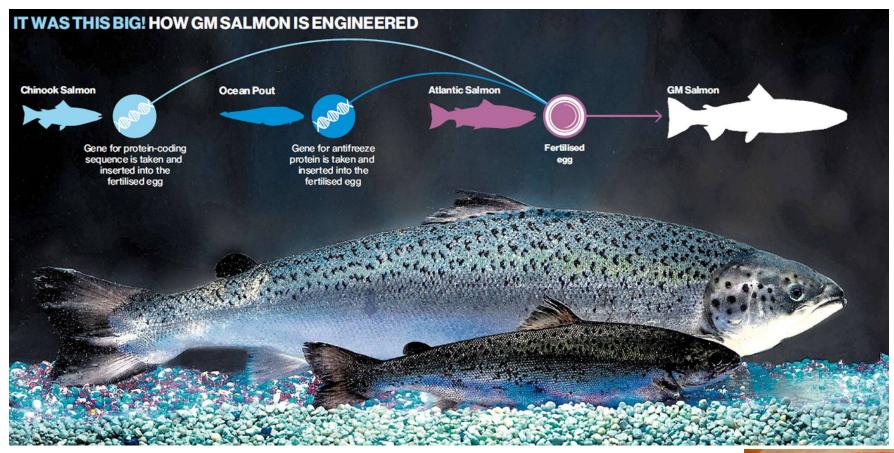


Uses

- Food

What is next?

AquAdvantage Salmon





In the Works



GE Crops

- Drought Resistant Sugarcane
- Golden Rice
- High-lysine Corn

Arctic Apples

- - Omega-3 Soybeans
 - Fungus-resistant Wheat
 - Bt Rice
 - Virus resistant Plums
 - Round-up Ready Bentgrass





GE Animals

- Pigs with increased
 Omega -3 fatty acids
- EnviroPig with 75% less phosphorus in manure
- Pigs that produce human blood coagulant



So, what is the deal? What are we seeing/hearing?

The Science

Bioengineered foods have been consumed for close to 20 years, and during that time, no overt consequences on human health have been reported and or/substantiated in peer-review literature.

Transgenic foods are nutritionally indistinguishable from their non-transgenic counterparts, and in fact, they can be used to enhance nutrition in poorer parts of the world.

The scientific world is split on whether transgenes can spread to other species.

Science consistently shows that transgenic products pose no threat to our health.

Alleged Danger of GMOs

- Certain inserted genes may be allergens
- unintended harm to wildlife & beneficial insects
- Harmful to the environment
- Insects may develop resistance to crops
- Cross pollinating might occur creating "superweeds"









GMO FOOD IS DANGEROUS AND UNHEALTHY



GMO FOODS ARE NUTRITIONALLY AND CHEMICALLY IDENTICAL

ATO FOOD GROWN FROM NON-BIOTECH CROPS



And GMO foods are still exhaustively assessed for safety by groups like the FDA and the USDA.

BIOTECHNOLOGY IS BAD FOR THE FNVIRONMENT



IN 2009, BIOTECHNOLOGY HELPED FARMERS REDUCE CO2 EMISSIONS BY 39 BILLION POUNDS

That's the same as removing 8 MILLION CARS
FROM THE ROAD FOR THE ENTIRE YEAR

BIOTECHNOLOGY IS A NEW AND UNPROVEN SCIENCE



FOR ROUGHLY 10,000 YEARS, OUR ANCESTORS HAVE BEEN GENETICALLY ALTERING PLANTS AND SEEDS TO DEVELOP THINGS LIKE:







WINE



Modern biotechnology simply offers a quicker, more efficient path to accomplishing the same goals.

- BEST FOOD FACTS features information from universitybased experts (PhDs and RDs) on many facets of food production, preparation, and consumption: www.bestfoodfacts.org
- BIOLOGY FORTIFIED provides information and fosters discussion about issues in biology with an emphasis on plant genetics and GMOs: www.biofortified.org
- COMMON GROUND promotes conversation between women who grow food and women who buy it: WWW.FINDOURCOMMONGROUND.COM
- CROPLIFE INTERNATIONAL DATABASE includes nearly 500 scientific studies chronicling the safety and benefits of agricultural biotechnology: www.biotechbenefits.croplife.org
- U.S. FARMERS & RANCHERS ALLIANCE focuses on creating dialogue around current topics related to food production: WWW.FOODDIALOGUES.COM

- FOOD INSIGHT FROM THE INTERNATIONAL FOOD INFORMATION COUNCIL provides numerous resources on GM foods: WWW.FOODINSIGHT.ORG/FOODBIOGUIDE.ASPX
- GENERA DATABASE (also by Biology Fortified) makes studies on GM food easy to find: www.biofortified.org/genera/guide/
- GMO ANSWERS enables consumers to ask questions about GMOs and get answers from independent and industry experts: WWW.GMOANSWERS.COM
- GROCERY MANUFACTURERS ASSOCIATION provides facts and the latest news on GMOs including the food industry's position on mandatory GMO labeling: WWW.FACTSABOUTGMOS.ORG
- THE INTERNATIONAL SERVICE FOR THE ACQUISITION OF AGRI-BIOTECH APPLICATIONS provides communication materials and annual updates on the global status of GM crops: WWW.ISAAA.ORG

JOIN US. ASK TOUGH QUESTIONS. BE SKEPTICAL. BE OPEN. WE LOOK FORWARD TO SHARING ANSWERS.

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