



**PHOENIX, ARIZONA  
JUNE 21-24, 2016**

**EXHIBITOR AND  
SPONSORSHIP  
PACKAGES**



## EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

PHOENIX, ARIZONA  
JUNE 21-24, 2016

### Rainmaker: \$20,000

All the benefits of Ranch Hand level, plus:

- FOUR complimentary Conference Registrations
- Feature Article in the Conference Program
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session
- Choose from many options to "Customize your sponsorship."

### Barn Raiser: \$15,000

All the benefits of Ranch Hand level, plus:

- THREE complimentary Conference Registrations
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session
- Choose from many options to "Customize your sponsorship."

### Harvester: \$10,000

All the benefits of Ranch Hand level, plus:

- TWO complimentary Conference Registrations
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on donation level slide at each general session
- Choose from many options to "Customize your sponsorship."

### Cultivator: \$5,000

All the benefits of Ranch Hand level, plus:

- One complimentary Conference Registration
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Choose from many options to "Customize your sponsorship."

### Ranch Hand (Premium Exhibitor): \$1,000

- Premium exhibit space (assigned by administration). See Exhibitor description for details.
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)
- Acknowledgement through conference onsite signage and in the conference program
- Included in general sponsor listing on slides shown before general sessions
- Attending representative included in the list of participants

### Exhibitor: \$750

- 8 X 8 exhibit space (assigned by administration) including one six foot table and two chairs. All breaks and receptions held in exhibit area plus Wednesday morning snack break with AITC State contacts.



## EXHIBITOR AND SPONSORSHIP BENEFITS

**PHOENIX, ARIZONA  
JUNE 21-24, 2016**

### 2016 National Agriculture in the Classroom Conference

WIGWAM RESORT, PHOENIX ARIZONA. DEADLINE FOR CONFERENCE SPONSORSHIP IS APRIL 15, 2016.

Following is a list of sponsorship opportunities available for the 2016 National Agriculture in the Classroom Conference. Questions regarding sponsorship opportunities, contact Kendra Dustin, at [funding@naitco.org](mailto:funding@naitco.org) or by phone at 208-859-6780.

### Sponsorship Levels

	<b>Ranch Hand</b> \$1000 and up	<b>Cultivator</b> \$5000 and up	<b>Harvester</b> \$10,000 and up	<b>Barn Raiser</b> \$15,000 and up	<b>Rainmaker</b> \$20,000 and up
Feature article in the Conference Program					X
Individual slide shown prior to general sessions				X	X
Listed on donation level slide shown prior to general sessions.			X	X	X
Opportunity to include an item in the registration packet		X	X	X	X
Complimentary snack break with AITC State Contacts	X	X	X	X	X
Complimentary Conference Registrations		1	2	3	4
Premium Exhibit Space	X	X	X	X	X
Acknowledgement through the conference website linking to sponsoring organization's home page	X	X	X	X	X
Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)	X	X	X	X	X
Acknowledgement through conference onsite signage	X	X	X	X	X
Acknowledgement in the conference program	X	X	X	X	X
Included in general sponsor listing on slides shown before general sessions.	X	X	X	X	X
Acknowledgement through pre-conference website publicity	X	X	X	X	X
Attending representative included in the list of participants	X	X	X	X	X



## CUSTOMIZE YOUR SPONSORSHIP

PHOENIX, ARIZONA  
JUNE 21-24, 2016

Based on the giving level you selected\* choose from among the following custom sponsorship options that best fit your organization. These opportunities are available on first-come basis.

*\*Rainmaker through Cultivator levels of sponsorship*

### **State Contacts/NAITCO Annual Meeting Sponsor - \$3,500**

- Opportunity to interact and present with Ag in the Classroom Contacts from around the country
- An opportunity to address the attendees of the Tuesday NAITCO annual meeting (state contact meeting) in a short presentation.
- An invitation to attend a planned social event with State Contacts

### **Wednesday: Opening Lunch Sponsor— \$7,500**

- Your company logo displayed at the opening lunch
- Opportunity to place materials at meal tables

### **Wednesday: Reception Sponsor— \$3,500**

- Your company logo displayed at the reception
- Product feature (subject to availability)
- Opportunity to interact with participants, state contacts and vendors

### **Wednesday: Opening Dinner Sponsor— \$10,000**

- Your company logo displayed at the opening dinner on Wednesday
- Opportunity to place materials at meal tables

### **Thursday: Breakfast Sponsor— \$5,000**

- Your company logo displayed at breakfast on Thursday
- Opportunity to place materials at meal tables

### **Thursday: Lunch Sponsor— \$5,000**

- Your company logo displayed at lunch on Thursday
- Opportunity to place materials at meal tables

### **Thursday: Reception Sponsor— \$3,500**

- Your company logo displayed at the reception
- Product feature (subject to availability)
- Opportunity to interact with participants, state contacts and vendors

### **Friday: Breakfast Sponsor— \$5,000**

- Your company logo displayed at breakfast on Friday
- Opportunity to place materials at meal tables

### **Daytime Break Sessions (Multiple Sponsorship Opportunities for Morning Snack Breaks) \$1,500**

Your company logo will displayed at break areas. Conference breaks can be tailored to the sponsor\* (i.e. "Make an Ice Cream Sundae" Break sponsored by Dairy Producers). \*subject to budget restrictions.

Break Times:

- Wednesday Afternoon
- Thursday Morning
- Thursday Afternoon
- Friday Morning

### **Workshop Room Sponsor - \$1,000**

Sponsor a workshop room and your organization will be recognized on workshop room signage and in the conference program. Exclusive sponsorship, only one sponsor per room.

### **Reception Bartender Sponsor - \$500**

Your logo displayed at bar area. Sponsorship is for the bartender service only and does not include purchase/sponsorship or endorsement of alcoholic beverages.

### **Program Book Sponsor - \$3,500 (exclusive opportunity)**

Your ad in full color on the back of the program book.

### **Attendee Meeting Bag Sponsor - \$5,000 (exclusive opportunity)**

Your logo in one color on the official attendee meeting bag, along with the NAITC logo and/or 2016 conference logo.

**Water Bottle Sponsor - \$2,750** – your logo in one color on standard style water bottle, along with the NAITC logo and/or conference logo.