



## Ad Info & Rates

### 2016 National Agriculture in the Classroom Conference Advertising Policies and Pricing

A limited number of paid advertisements will be allowed in the program book distributed to participants at the 2016 NAITC National Conference. Information on pricing and policies related to paid advertising at the NAITC National Conference are outlined below.

- \* All advertisements (unless otherwise noted) will appear in black and white
- \* Cost varies depending on the size and location in program book
- \* Reference the diagram at right for specific ad information

#### REQUESTING AD SPACE IN THE PROGRAM BOOK

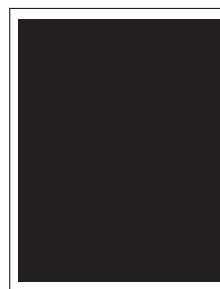
All advertising is subject to approval. Upon receipt of your order, your request to advertise will be sent to the review committee. Upon acceptance, your actual ad will also be subject to approval. NAITC reserves the right to refuse or cancel any ad which is determined to be inappropriate. Acceptance of an ad does not imply NAITC's endorsement of the product or service advertised. Ad requests must be submitted no later than April 1, 2016 and final ad in print ready electronic form must be received no later than April 15, 2016 to meet print deadlines.

Order online at [naitcconference.org](http://naitcconference.org), or download and complete the registration form linked there and return by fax, email or US Mail.

#### GENERAL POLICY ON ADVERTISING AT THE NAITC CONFERENCE

Flyers, brochures, promotional items and/or information may NOT be distributed in any area with the exception of paid exhibitors or sponsors. Paid exhibitors may distribute materials in their assigned area only. "Room drops" will not be allowed at the meeting hotel(s), and exhibitors and other entities are not permitted to distribute materials in the general meeting room(s) or breakout sessions (unless the materials are distributed at the exhibitor's breakout session).

For questions about exhibiting, sponsoring, or advertising in the 2016 NAITC conference program book, please contact Kendra Dustin at [funding@naitco.org](mailto:funding@naitco.org) or by phone at 208-859-6780. To submit your ad for publication, email [joy.brisighella@usu.edu](mailto:joy.brisighella@usu.edu).



#### FULL PAGE

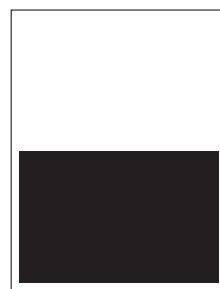
**Outside Back Cover (color)**  
7.75" W x 10.5" H  
\$3000

**Inside Front or Back Cover (color)**  
7.75" W x 10.5" H  
\$2500

**Within Book (black and white)**  
7.75" W x 10.5" H  
\$1500



**1/2 PAGE VERTICAL**  
3.75" W X 10.5" H  
\$775



**1/2 PAGE HORIZONTAL**  
7.75" W X 5.125" H  
\$775



**1/4 PAGE**  
3.75" W X 5.125" H  
\$500



**BUSINESS CARD SIZE**  
3.75" W X 2.5" H  
\$275



**FOUR LINE LISTING**  
Maximum of 30 words in 11 point type  
\$150