

# Pizz-A-Thon: Engaging Activities to Teach Ag Literacy



**LIZ SAMPLE**  
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**ELDON WEBER, PIZZ-A-THON**

# Goals for today



- History
- Basics
- Examples of how to incorporate
- Resources



# How it started

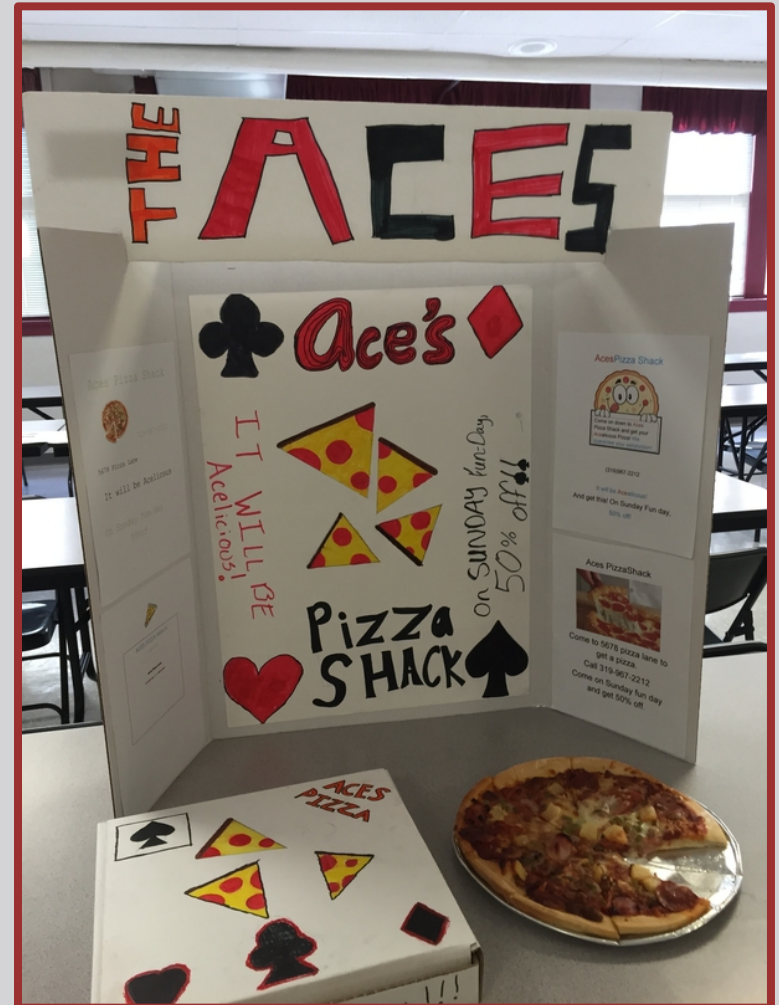


- Vision 2020 project in 1995
- Program goal – link youth to agriculture through “real world” experience
- <http://www.pizz-a-thon.com/>
- Use common interest – Pizza
- 6,000+ program participants

# Pizz-A-Thon Basics



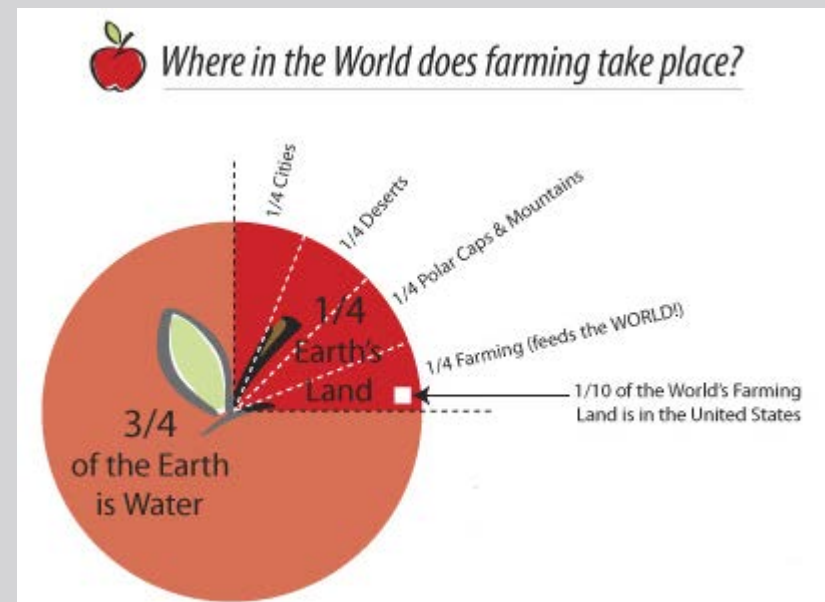
- Mock Pizza Business
- Production
- Food Processing
- Soil Conservation
- Sustainability



# Example: Slice to Soil



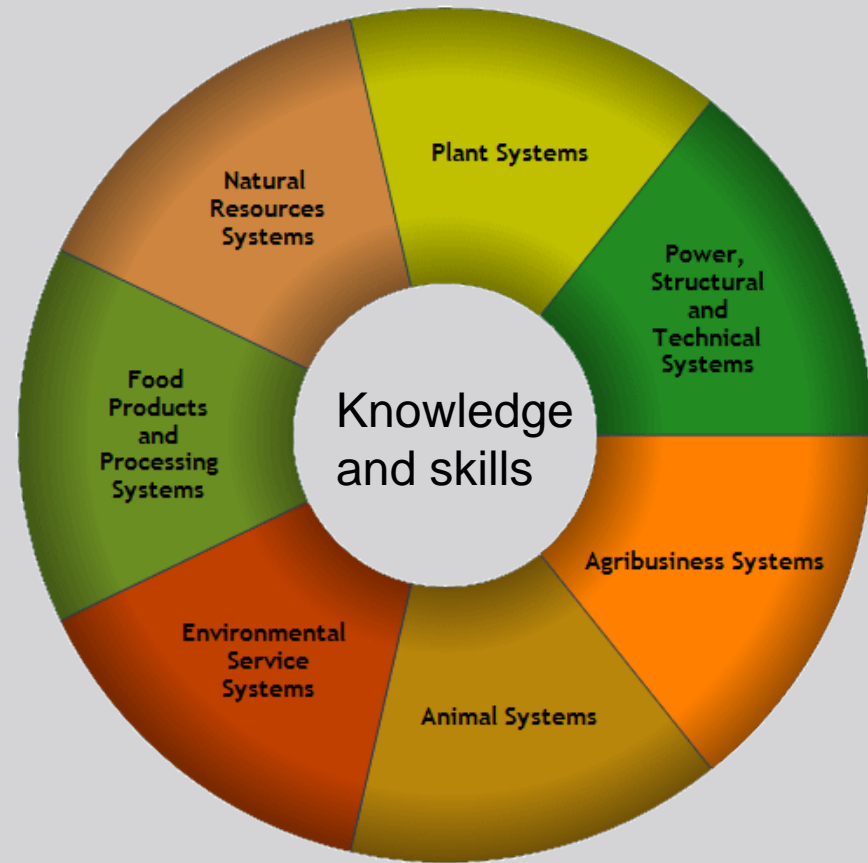
- Trace ingredients back to soil
- Apple Demonstration
- Plexiglas box experiment



# Link to Agricultural Education



- Mock Pizza Business
- Production
- Food Processing
- Soil Conservation
- Sustainability
- Careers



# Resources



- Facilitator Guide
- Plexiglas soil boxes
- Shirts
- Awards



# Program Overview



- Create pizzeria
- Trace ingredient to soil
- Hands-on
- Interactive
- Variability





# Brainstorm



- How could you use Pizz-A-Thon in your curriculum?



# Example Uses



- **Teaching Class**
  - Context for teaching exploratory or intro to ag
  - Team teach with FCS teacher
- **Service Project**
  - PALS
- **Community Service/Ag Literacy**
  - Before/After School Programs
  - Grow ingredients for the pizza
  - Boy/Girl Scouts/Clubs

# Possible Opportunities/Enhancements



- Use AFRNR/Science Standards
- Grow ingredients/source products
- Make it a competition and invite celebrity judges
- Identify and solicit funding/donations
- Have students/FFA members use it in lower grades
- Pizza-in-a-mug
- Use My Plate/Food Pyramid
- Use as an SAE – Ag Ed Proficiency

# Utilizing Resources



- Order materials
- Lesson Plan development
- Sponsorship
- Eldon Weber, [e1935w@aol.com](mailto:e1935w@aol.com)
- <http://www.pizz-a-thon.com/>

# Q & A?



**QUESTIONS?**