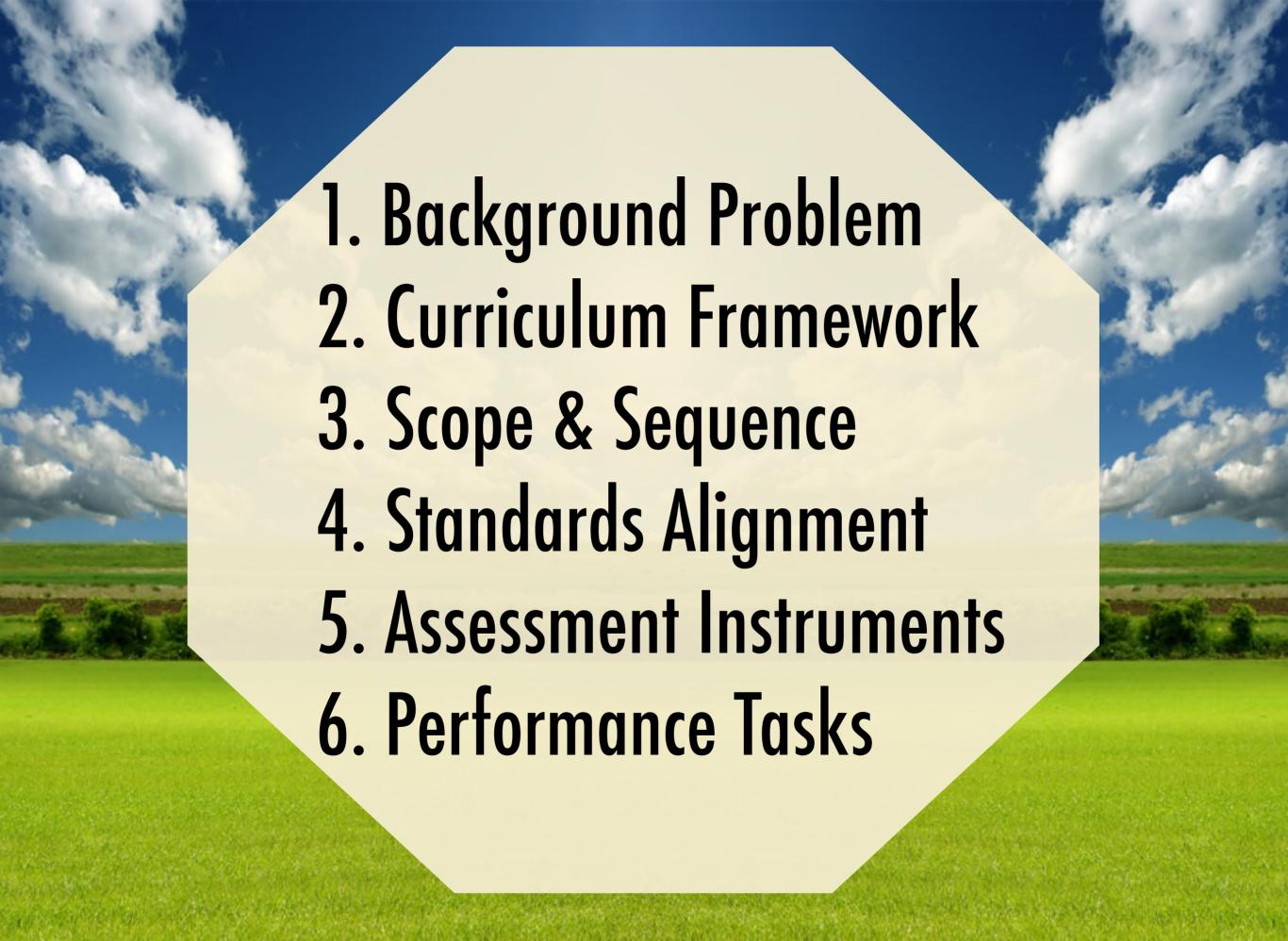


I never drink any milk that comes from an animal.

Where does your milk come from then?

Wegman's.







"Education is not about the filling of a pail, but the lighting of a fire."

- W.B. Yeats

# Kids need agriculture. Seriously.



# They need STEM literacy, too.

Science

both a body of knowledge and a process for acquiring that knowledge, known as the scientific method

10

### /tekˈnäləjē/

/ˈsīəns/

from Greek fekfinologia ng "systematic heatment"

Technology
the application of scientific knowledge to

### /enjəˈni(ə)riNG/

## Engineering

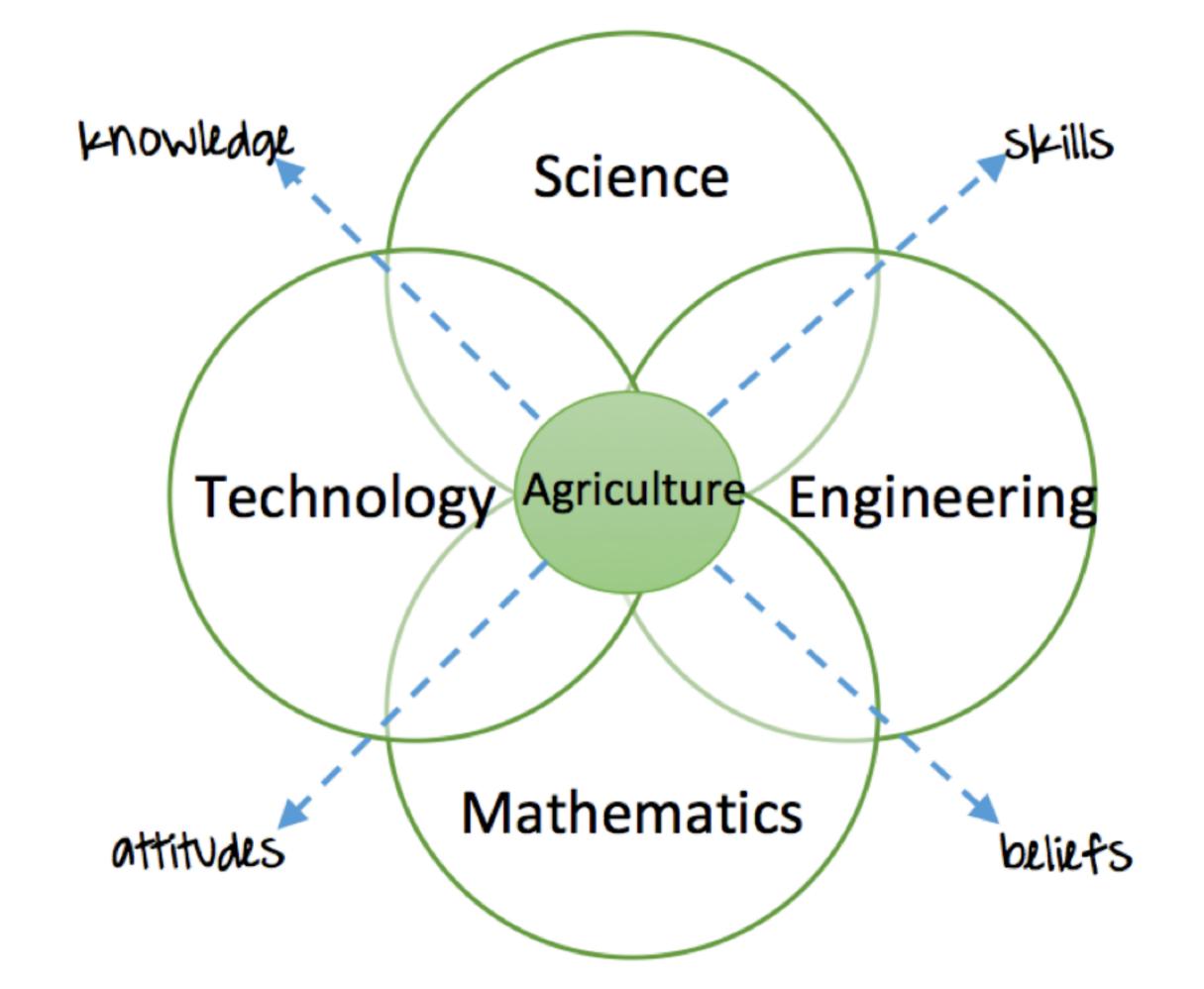
#### /maTH(a) matiks/

**Mathematics** 











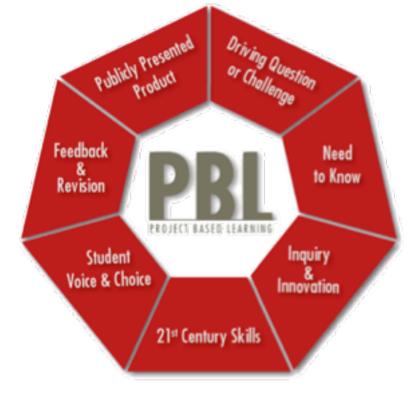














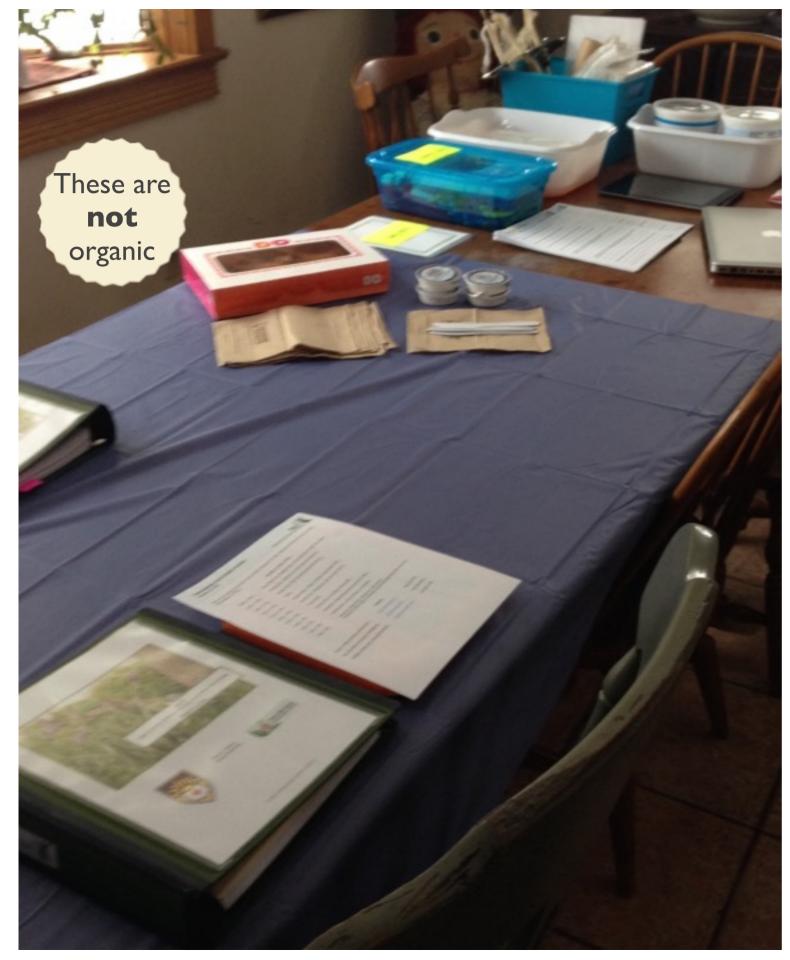






# How will you help Farmer Kathy prepare for the farmers' market?











		Type of Learning Activity								
Day	Agricultural Topic	Science	Technology	Engineering	Mathematics					
Prior	Pretests				-					
1	General Agriculture & Life Cycles		Exploring U.S. Farm Data w/Web GIS							
2	Food & Nutrition		Pizza Party w/AR	-	_					
3	Plants, Agronomy, & Horticulture	-	Design a Garden w/Google		2					
4	Livestock, Meat, & Poultry	-	-	Design an Egg Transport System	-					
5	Dairy	-	-	-	Making Mazzarella					
6	Fiber	Plant & Animal Fibers	-	_	_					
7	Land & Natural Resources	Water & Soil Investigation	-	-	-					
8	Environment & Sustainability	-	-	-	Sustainable Marketing Plan -					
9	Agriscience & Biotechnology	Sustainable Marketing Plan - Part II								
10	Conclusion	(What to Grow & Sell)	(Virtual Brochure)	(Farm Stand Model)	(Trends & Pricing)					
11	Posttests and Field Trip to the Farm									



# The iBook

#### Introduction



This book is your passport to an adventure in agriculture! Throughout the unit you will learn about the importance of agriculture, participate in hands-on activities, and produce your own agricultural products.

Your ultimate goal is to help Farmer Kathy prepare her products for the farmers' market. You and your group will study each component of the agricultural system and explore the processes involved in getting raw materials and their by-products to consumers. Have fun on your journey!

#### The Agricultural System

- 1) General Agriculture, Animals, & Life Cycles
- 2) Food & Nutrition
- 3) Plants, Agronomy, & Horticulture
- 4) Livestock, Meat, & Poultry
- 5) Dairy
- 6) Fiber
- 7) Land & Natural Resources
- 8) Environment & Sustainability
- Agriscience & Biotechnology

#### **Driving Question**

How will you help Farmer Kathy prepare for the farmers' market?



1

### General Agriculture, Animals, & Life Cycles

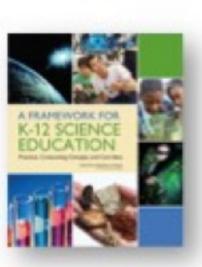
"Look deep into nature, and then you will understand everything better."

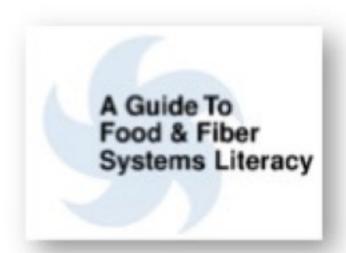
- Albert Einstein

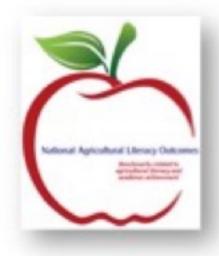
















NALO	FFSL	ccss	NGSS	STATE
Gain Awareness of Global Interconn				
Culture, Society, Economy & Geography.1. Provide examples of agricultural products available, but not produced in their local area and state.	4.5.IV.D.I. Students will explain why nations trade products and services.		5-ESS3-1. Obtain and combine information about ways individual communities use science ideas to protect the Earth's resources and environment.	3.4.4.D3. Investigate and assess the influence of a specific technology or system on the individual, family, community, and environment.
Acquire Conscientiousness of the Fu	ture:			
Agriculture and the Environment.4. Identify land and water conservation methods used in farming systems.	4-5.III.D.1. Students will explain how technological advancements enhance Food and Fiber Systems' efficiency.		4-ESS3-2. Generate and compare multiple solutions to reduce the impacts of natural Earth processes on humans.	3.4.4.B3. Explain why new technologies are developed and old ones are improved in terms of needs and wants.
Identify Applications of the Subject(s	) in Practice:			
Science, Technology, Engineering & Mathematics.4. Provide examples of science being applied in farming for food, clothing, and shelter products.	4-5.I.E.1. Students will examine the changes in Food and Fiber Systems due to technological advances, and subsequent changes in occupational opportunities. They will identify agricultural careers and how they have changed.	4.MD.A.3. Apply the area and perimeter formulas for rectangles in real world and mathematical problems.	4-ESS3-1. Obtain and combine information to describe that energy and fuels are derived from natural resources and their uses affect the environment.	3.4.4.C2. Describe the engineering design process: Define a problem. Generate ideas. Select a solution and test it. Make the item. Evaluate the item. Communicate the solution with others. Present the results.
Design Models, Diagrams, and Draw				
Food, Health, and Lifestyle.2. Diagram the path of production for a processed product, from farm to table.	4-5.V.B.I. Students will identify the six basic food nutrients: carbohydrates, protein, water, vitamins, minerals, and fats. They will categorize foods based on nutritional content.	4.NF.B.3.D. Solve word problems involving addition and subtraction of fractions referring to the same whole and having like denominators, e.g., by using visual fraction models and equations to represent the problem.	5-LS2-1. Develop a model to describe the movement of matter among plants, animals, decomposers, and the environment.	3.1.4 B5. PATTERNS. Identify observable patterns in the physical characteristics of plants or groups of animals.



### TEST OF AGRICULTURE, SCIENCE, TECHNOLOGY, & ENGINEERING

KnowASTE

Name



# KnowASTE knowledge

### Name\_\_\_\_\_ID\_\_\_\_

#### Please circle the best answer to each question.

- 1. One reason that United States farmers can produce a great variety of agricultural by-products is that:
  - a. The growing seasons are all short.
  - b. United States farmers are smarter than other farmers.
  - c. The United States has diverse climates, soils, and weather.
  - d. Rainfall in the United States is the same all over the country.

### ATTITUDES OF AGRICULTURE, SCIENCE, TECHNOLOGY, & ENGINEERING ThinkASTE



Agri

# ThinkASTE attitudes

Please rate how much you personally agree or disagree with each of the following statements.								
			I Agree	Not Sure	I Disagree			
	1	Scientists help make people's lives better.	0	0	0			
	2	Engineers help make people's lives better.	0	0	0			
	3	Even farm animals should be treated well.	0	0	0			

### PRODUCING A SUSTAINABLE MARKETING PLAN Scoring Rubric



# PBL Tasks skills

Question/Criteria	Exemplary (4)	Proficient (3)	Adequate (2)	Needs Improvement (1)	question.		
	All listed activities are identified with clear illustration, specific examples.	At least half of the listed activities are depicted with general examples but lack sufficient detail.	Activities are vague but accurate.	Activities are ambiguous and include misunderstandings.			
	and described the	and described the	and described some	Students identified and described some	identify the		
	trends effectively	effectively but did	adequately and did	adequately but did	important trends or explain the charts successfully		
Students identify important current market trends and successfully analyze graphic data. See Task	read the charts		,	the charts successfully	Zero correct		
Answers for correct responses.				1 correct			

1 school

4 teachers

95 students



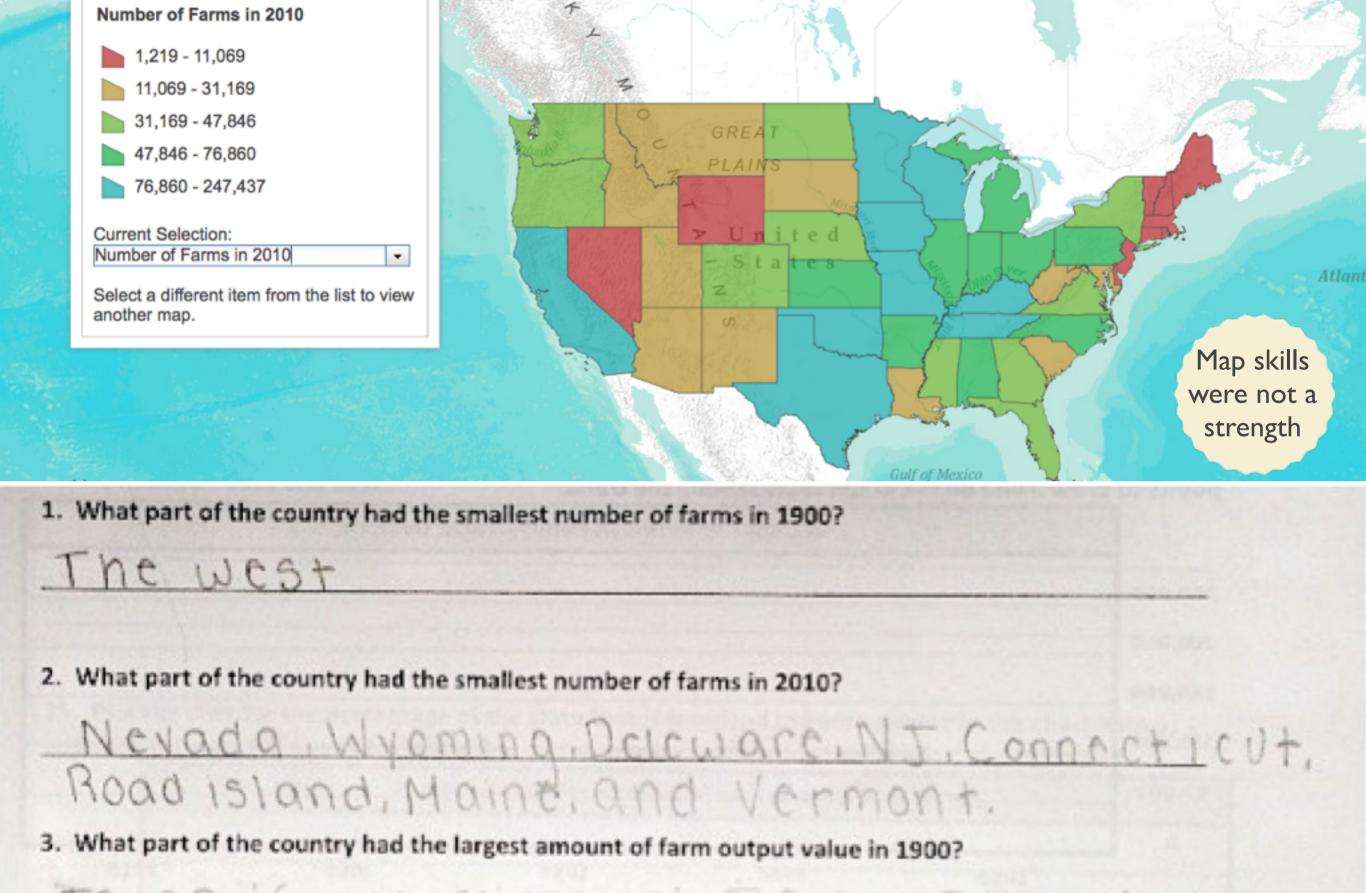
	Treatment Group							Control Group					
	Class A (N=20)		Class B (N=22)		Treatment (N=42)		Class C (N=18)		Class D (N=20)		Control (N=38)		Effect Sizes
	М	SD	М	SD	М	SD	М	SD	М	SD	М	SD	Partial η²
Knowledge													
KnowASTE Pretest	9.70	3.59	12.95	3.44	11.40	3.84	9.67	2.85	9.80	2.93	9.74	2.85	221
KnowASTE Posttest	13.30	3.57	15.27	3.10	14.33	3.43	9.56	2.31	9.95	3.03	9.76	2.69	.231
Percent Change	37.1%		17.9%		25.7%		-1.1%		1.5%		0.2%		
Attitudes/Beliefs													
ThinkASTE Pretest	64.60	3.80	65.18	4.98	64.90	4.41	62.11	5.39	60.05	5.81	61.03	5.64	252
ThinkASTE Posttest	70.05	3.71	67.77	4.93	68.86	4.49	63.17	4.83	61.50	6.50	62.29	5.76	.253
Percent Change	8.4%		4.0%		6.1%		1.7%		2.4%		2.1%		
Skills													
Culminating Project	12.50	3.97	16.98	1.69	14.85	3.73							

Note. The KnowASTE instrument's range was 0-27. The ThinkASTE instrument's range was 27-81, and the culminating project rubric's range was 0-20.

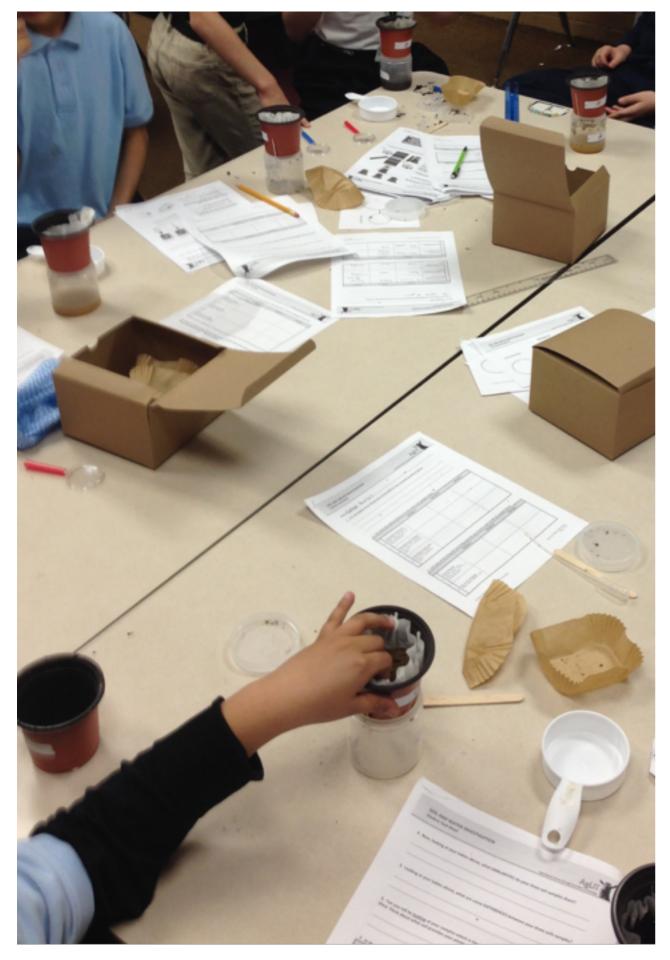
# DESCRIPTIVE STATISTICS...

# 4TH GRADE AGRICULTURE LESSONS

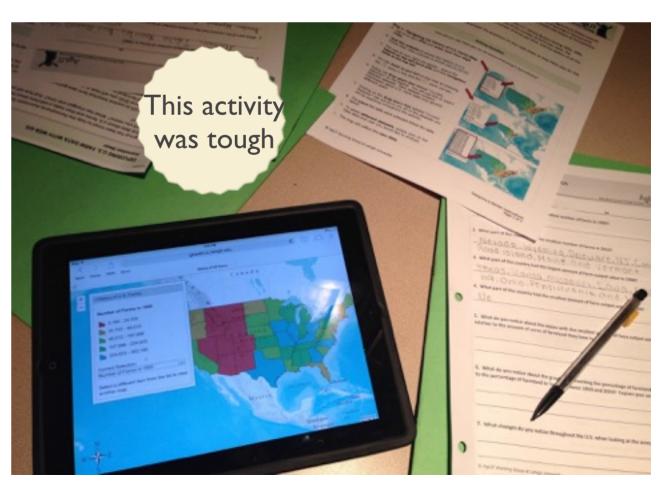




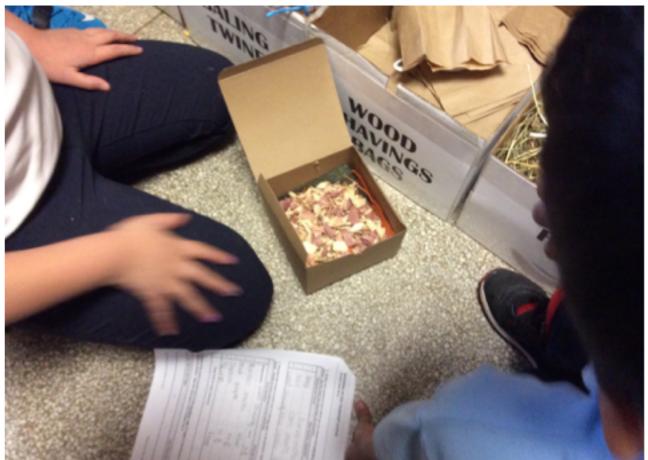
na, Onio, Pensilluania, and Uy.



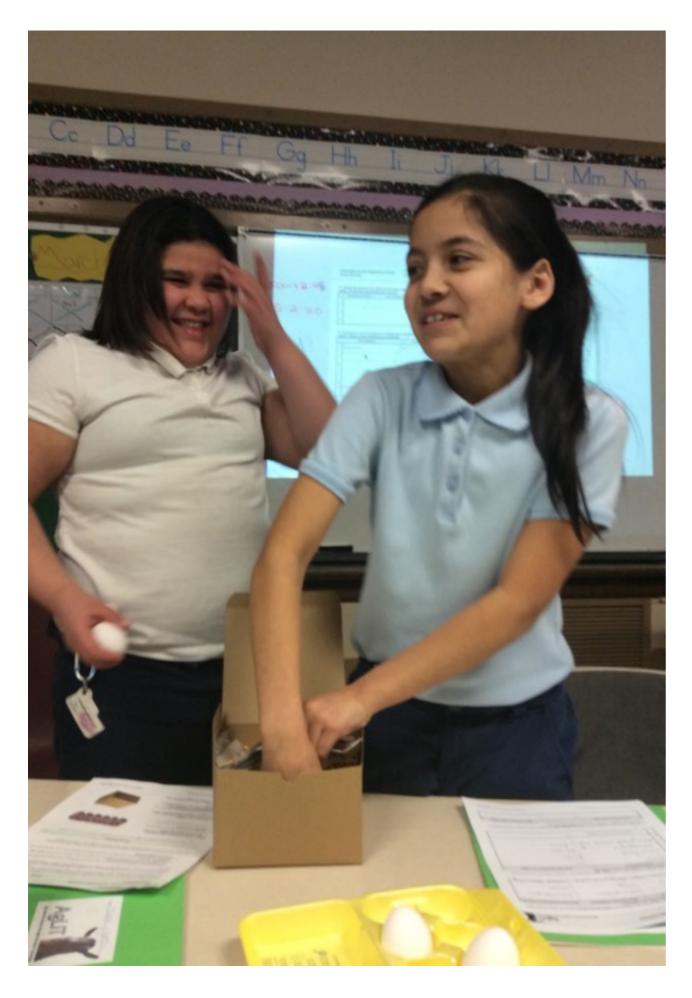
























#### PRODUCING A SUSTAINABLE MARKETING PLAN

#### Instruction Sheet



Throughout the unit, you and your team have been preparing the farm's products for sale at the farmers' market, and now you're ready to make your marketing plan and farm stand! Marketing plans are written ideas created to give your business direction for selling its products. How will you describe your business? What will you sell? And how will you get people to buy products from you?

There are two parts to developing your plan. First, you will analyze the market, decide what products you will sell, and determine the price you should set to sell each of your products. You will also create your virtual brochure! The second part of your plan will include an analysis of your business's goals, strengths, and weaknesses. It is here that you will think about your advertising strategy and design your farm stand.

You will spend the next two days developing your marketing plans with your team. When you are finished, you will have to present your final marketing plans to the farmer!

### **Driving Question**

How will your new business sustainably sell its products at the farmers' market?



















Quests

**Active Quests** 

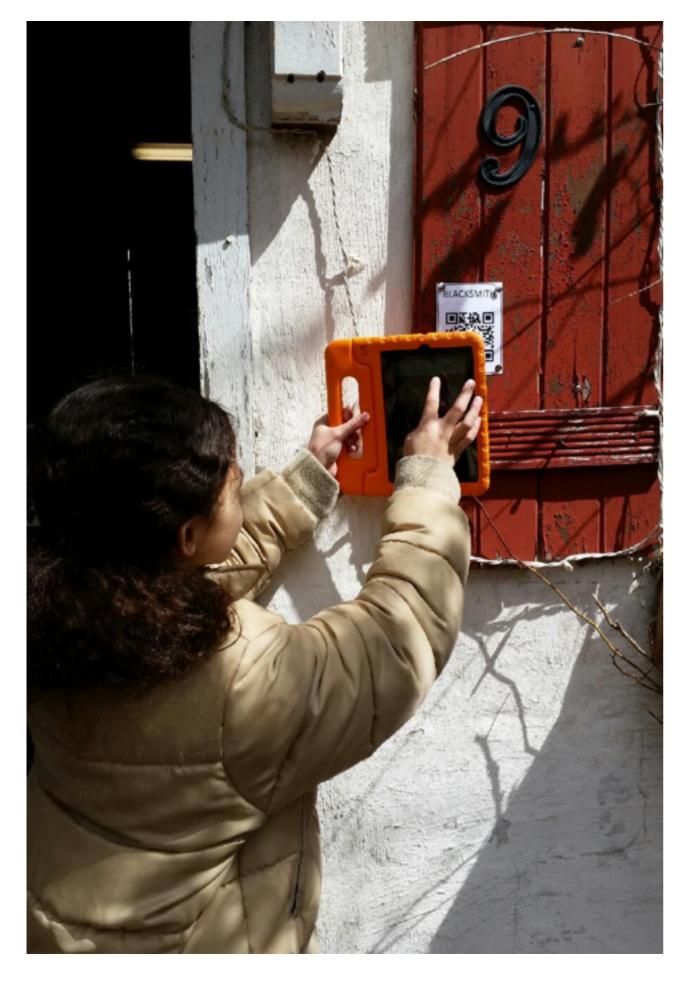
Completed Quests

Go to the Greenhouse

Pass the iPad to the Agricultural Scientist.



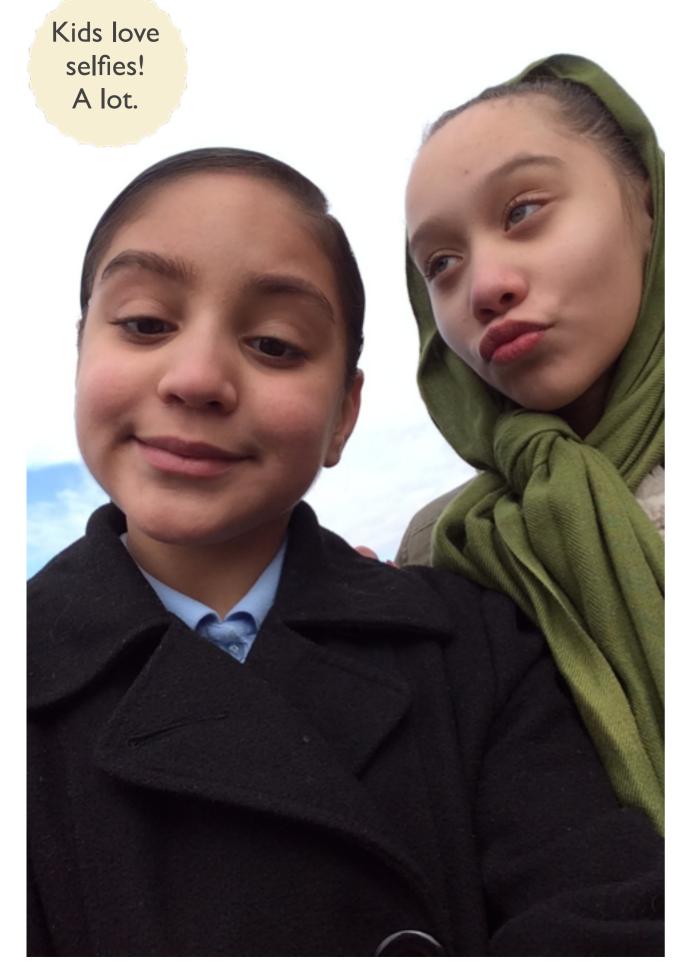






















Thank you for giveing me and my class wonderful agriculture lessons! My favorite lesson that I did with you is the one where we got to make our very own farmers market and also got to make the little online book thingy. Thank you for helping me learn about agriculture.

P.S. all of the lessons you gave me were the most funnest time of my life!



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