



## Introduction

- My role
- Goal for this afternoon
- The Road to Success "Where we're headed"
- Activity: "Current Strategies"

## Our "Ag Super Star" Case Study



- Top of class/4.0 GPA
- Grew up on Third generation family farm (family still engaged in production agriculture)
- Active in FFA. Premier FFA program/Advisor
- Rural community
- Numerous leadership/student organization roles
- Interested in STEM
- Good/Above Average SAT/ACT scores



## The AITC Challenge

- Recruitment "Cess Pool"
- "It's the way it's always been: Focus Sows & Plows"
- Role of Colleges of Agriculture
- Where does AITC fit?

## Our "Ag Super Star" Case Study: Update



- Was not recruited by any Land Grant University (1862, 1890, or 1994)
- Was not recruited by any CoA
- Participated in University's Center for Undergraduate Research Opportunities



- Hi







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- 1862 land grant via 1890 experience
- Financial Support CoA
- Internship
- MANRRS
- Graduate School
- USDA



