



EXHIBITOR AND SPONSORSHIP BENEFITS

LOUISVILLE, KENTUCKY
JUNE 17-19, 2015

Rainmaker: \$20,000 +

All the benefits of Ranch Hand level, plus:

- FOUR complimentary Conference Registrations
- Inside Front Cover Ad in the Conference Program
- Exposure to the conference attendees in all general session "Vendor Moments" showcases
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session
- Feature article in the Conference program

Barn Raiser: \$15,000 +

All the benefits of Ranch Hand level, plus:

- THREE complimentary Conference Registrations
- Full Page Ad in the Conference Program
- Exposure to the conference attendees in all general session "Vendor Moments" showcases
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session

Harvester: \$10,000 +

All the benefits of Ranch Hand level, plus:

- TWO complimentary Conference Registrations
- Half Page Ad in the Conference Program
- Exposure to the conference attendees in THREE general session "Vendor Moments" showcases
- Opportunity to include an item in the registration packet
- Listing on donation level slide at each general session

Cultivator: \$5,000 +

All the benefits of Ranch Hand level, plus:

- One complimentary Conference Registration
- Quarter Page Ad in the Conference Program
- Exposure to the conference attendees in TWO general session "Vendor Moments" showcases
- Opportunity to include an item in the registration packet

Seed Sower: \$2,500 +

All the benefits of Ranch Hand level plus:

- One complimentary Conference Registration
- Business Card Sized Ad in the Conference Program
- Exposure to the conference attendees in ONE general session "Vendor Moments" showcase

Ranch Hand: \$1000 +

- Premium exhibit space (assigned by administration). See Exhibitor description for details.
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Complimentary electronic listing of meeting attendees
- Acknowledgement through conference onsite signage
- Acknowledgement in the conference program
- Included in general sponsor listing on slides shown before general sessions.
- Acknowledgement through preconference website publicity
- Attending representative included in the list of participants

Exhibitor: \$750

- 8 X 8 exhibit space (assigned by administration) including one six foot table and two chairs. All breaks and receptions held in exhibit hall plus Wednesday morning breakfast with State contacts.