Turkey Extravaganza

Keri Sidle- Minnesota Agriculture in the Classroom
About Me

Middleburg, FL
• Why Turkeys?
• How to use Turkeys in the classroom
  • Partnerships
  • Virtual Field Trips
  • Classroom Activities
• MAITC Results
Minnesota Agriculture in the Classroom Program

- **Vision:** Agriculture is Valued by ALL
- **Mission:** Increasing Agricultural Literacy through K-12 Education
- An *agriculturally literate* person understands and can communicate the source and value of agriculture as it affects our quality of life.
• How much do you know?
• Let’s play Kahoot!
Why Turkey?

• Seasonal
• Engaging
• Great time of year!
Partnerships

- MN Turkey Grower’s Association
- Local Turkey Farms
  - Kvistad Farm
  - Wittenburgs
  - Ferndale Farms
• Brainchild of our student worker
• No cost for schools
• Little cost to MAITC (only time)
• Less risk for farm site
Why Facebook Live?

• Unlimited number of viewers
• No extra technology tools needed
• Promoted by Facebook
• Upload to YouTube

Drawbacks:
• Some schools can’t access

Other options:
• Google Hangouts, Skype, Zoom
Planning:

- Create an outline/script
- Do a dress rehearsal
- Secure someone to be in the office to questions that may be missed

Introduction (Keri) - 3 to 5 minutes to give folks time to log in

- Welcome (refer by name to classes that log on)
- Explanation of what we are doing/ who we are
- Minnesota Turkey Industry facts
- Thank the classrooms who have logged on
- Introduce Turkey Grower
- Welcome again to those who join late
- Explain heading into the barn, may lose signal, putting on coveralls, biosecurity

MOVE INTO BARN - quick shot of them putting on the coveralls, booties...

Inside Turkey Barns

- Introduce Sue, and again explain farm tour for new viewers.
- Say hello to a couple of classes
- Explain features of the barn and why turkeys are raised in barns
- Show waterer/feeder up close
Virtual Field Trips Quick Guide

- Video Recording Tips:
  - Start out horizontal
  - Stay close to your stars
  - Plan your ending
  - Consider the site’s noise, lighting
  - Is there is a variety spaces you can visit?
  - Safety
  - Roll with whatever happens
Virtual Field Trips Quick Guide

• Promotion:
  • Newsletter
  • Preview Video
  • Facebook ad
  • Flyer at teacher conferences
Turkey Lessons and Activities

**Turkey 10 min Curriculum Matrix lesson demo**

- 30 second summary of activity
  - K-2: Animal Life Cycles (add in turkeys)
  - 3-5: Rafter of Turkeys
  - 6-8: The Geography of Thanksgiving Dinner

- How could you see yourself using this activity in classroom, event or state program?
MAITC Results

• 2016
  • Week of Thanksgiving
  • 40 classrooms from around US
  • Over 2K video views

• 2017
  • Week before Thanksgiving
  • 100+ questions during broadcast
  • Over 2K video views
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