



**EXHIBITOR/SPONSOR REGISTRATION**

**2017 NAITC Conference**

June 20-23, 2017

Kansas City Sheraton Crown Center

Kansas City, Missouri



**Exhibit Booth Registration:**

Each 8'x8' booth space includes one six foot draped table, two chairs, and one person in the exhibit booth. Premium exhibit spaces have higher visibility locations. One representative per booth - one complimentary conference registration included. Register for the conference separately using the promo code you will receive upon booth confirmation (one per booth).

- STANDARD EXHIBIT BOOTH: \$ 900
  - PREMIUM EXHIBIT BOOTH: \$1250
- Add additional exhibit representative(s) to your booth below.  
 # of additional exhibit staff @ \$75 each \$ \_\_\_\_\_

Name(s) of additional exhibit staff: \_\_\_\_\_

**Sponsorships**

Upgrade to the Sponsor category and receive a complimentary exhibit booth with priority choice of premium booth location. One exhibit representative per booth.

**Indicate your sponsorship category below by entering your sponsorship amount.** A complete listing of sponsorship benefits by level can be found on the NAITC website.

- Ranch Hand (\$1,250-\$4,999) \$ \_\_\_\_\_
- Cultivator (\$5,000-\$9,999) \$ \_\_\_\_\_
- Harvester (\$10,000-\$14,999) \$ \_\_\_\_\_
- Barn Raiser (\$15,000-\$19,999) \$ \_\_\_\_\_
- Rainmaker (\$20,000 and more) \$ \_\_\_\_\_

**Customize your sponsorship:**

Based on the giving level you selected (*Rainmaker through Cultivator levels of sponsorship*) choose from among the following custom sponsorship options that best fit your organization. These opportunities are available on first-come basis. See the Customize Your Sponsorship sheet for details.

- State Contact/Annual Meeting Sponsor (Tues) - \$3500
- Opening General Session Luncheon Wednesday - \$7,500
- Wednesday Reception Sponsor - \$3,500
- Wednesday Opening Dinner Sponsor - \$10,000
- Thursday Breakfast Sponsor - \$5,000
- Thursday Luncheon Sponsor - \$7,500
- Thursday Reception Sponsor - \$3,500
- Friday Closing Breakfast Sponsor - \$5,000
- Morning Break Sponsor \$1500  Thursday  Friday
- Afternoon Break Sponsor \$1500  Wednesday  Thurs.
- Reception Bar Sponsor - \$500
- Workshop Room Sponsor - \$1,000

**EXCLUSIVE CUSTOMIZATION OPTIONS:**

- Program Guide - \$3,500  Water Bottle - \$2,750
- Attendee Bag - \$5,000

**Enter your company information exactly as you would like it to appear in the program guide:**

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: (\_\_\_\_\_) \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Representative's Name: \_\_\_\_\_

Email your company logo for the program guide to: [joy.brisighella@usu.edu](mailto:joy.brisighella@usu.edu) by April 14, 2017

**Advertising in the Program Guide:**

- Full page ad - Outside back cover (color) \$3000
- Full page ad - Inside Front Cover (color) \$2500
- Full page ad - Inside Front Cover (color) \$2500
- Full page ad - Within book (black and white) \$1500
- Half page ad (black and white) \$775
- Quarter page ad (black and white) \$500
- Business card size ad (black and white) \$275
- Four line listing (black and white, 12 pt. type) \$150

Email text for your four line listing, or your print-ready ad in electronic form to [joy.brisighella@usu.edu](mailto:joy.brisighella@usu.edu). See the website for sizes. All ads subject to approval. Deadline to submit: April 14, 2017. Print ready file deadline: April 14, 2017

**TOTAL: \$ \_\_\_\_\_**

**FOUR EASY WAYS TO REGISTER**

1. ONLINE: [www.naitcconference.org](http://www.naitcconference.org)
2. FAX: 435-797-0636
3. MAIL: USU Conference Services  
5005 Old Main Hill, Logan, UT 84322-5005
4. PHONE: 800-538-2663 or 435-797-0423

For questions about exhibiting, sponsoring, or advertising in the NAITC conference program guide, please contact Kendra Dustin: [funding@naitco.org](mailto:funding@naitco.org) - phone 208-859-6780.

**METHOD OF PAYMENT**

- Check payable to: NAITC c/o USU Conference Services
- Payment/sponsorship processed through NAITCO Office
- Purchase order # \_\_\_\_\_ (invoice me)
- Credit Card: Call 800-538-2663 or 435-797-0423

**CANCELLATION & REFUND POLICY**

Refunds will be made to those registrants who must cancel, less a \$80 processing fee. **Written cancellation** requests must be post-marked by **April 1, 2017**. No refunds will be made after that date.