



National
Agriculture in the Classroom
CONFERENCE



**KANSAS CITY, MISSOURI
JUNE 20-23, 2017**

**EXHIBITOR AND
SPONSORSHIP
PACKAGES**



EXHIBITOR AND SPONSORSHIP OPPORTUNITIES

KANSAS CITY, MISSOURI
JUNE 20-23, 2017

Rainmaker: \$20,000

All the benefits of Ranch Hand level, plus:

- FOUR complimentary Conference Registrations
- Feature Article in the Conference Program
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session
- Choose from many options to "Customize your sponsorship."

Barn Raiser: \$15,000

All the benefits of Ranch Hand level, plus:

- THREE complimentary Conference Registrations
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on individual slide at each general session
- Choose from many options to "Customize your sponsorship."

Harvester: \$10,000

All the benefits of Ranch Hand level, plus:

- TWO complimentary Conference Registrations
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Listing on donation level slide at each general session
- Choose from many options to "Customize your sponsorship."

Cultivator: \$5,000

All the benefits of Ranch Hand level, plus:

- One complimentary Conference Registration
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Opportunity to include an item in the registration packet
- Choose from many options to "Customize your sponsorship."

Ranch Hand (Premium Exhibitor): \$1,250

- One complimentary Conference Registration
- Premium exhibit space (assigned by administration). See Exhibitor description for details.
- One-on-One exposure to AITC State Contacts at pre-conference snack break
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)
- Acknowledgement through conference onsite signage and in the conference program
- Included in general sponsor listing on slides shown before general sessions
- Attending representative included in the list of participants

Exhibitor: \$900

- One complimentary Conference Registration
- 8 X 8 exhibit space (assigned by administration) including one six foot table and two chairs. All breaks and receptions held in exhibit area plus Wednesday morning snack break with AITC State contacts.



EXHIBITOR AND SPONSORSHIP BENEFITS

**KANSAS CITY, MISSOURI
JUNE 20-23, 2017**

2017 National Agriculture in the Classroom Conference

SHERATON KANSAS CITY CROWN CENTER. DEADLINE FOR CONFERENCE SPONSORSHIP IS APRIL 14, 2017.

Following is a list of sponsorship opportunities available for the 2017 National Agriculture in the Classroom Conference. Questions regarding sponsorship opportunities, contact Kendra Dustin, at funding@naitco.org or by phone at 208-859-6780.

Sponsorship Levels

	Ranch Hand \$1250 and up	Cultivator \$5000 and up	Harvester \$10,000 and up	Barn Raiser \$15,000 and up	Rainmaker \$20,000 and up
Feature article in the Conference Program					X
Individual slide shown prior to general sessions				X	X
Listed on donation level slide shown prior to general sessions.			X	X	X
Opportunity to include an item in the registration packet		X	X	X	X
Complimentary snack break with AITC State Contacts	X	X	X	X	X
Complimentary Conference Registrations	1	1	2	3	4
Premium Exhibit Space	X	X	X	X	X
Acknowledgement through the conference website linking to sponsoring organization's home page	X	X	X	X	X
Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)	X	X	X	X	X
Acknowledgement through conference onsite signage	X	X	X	X	X
Acknowledgement in the conference program	X	X	X	X	X
Included in general sponsor listing on slides shown before general sessions.	X	X	X	X	X
Acknowledgement through pre-conference website publicity	X	X	X	X	X
Attending representative included in the list of participants	X	X	X	X	X



CUSTOMIZE YOUR SPONSORSHIP

KANSAS CITY, MISSOURI
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Based on the giving level you selected* choose from among the following custom sponsorship options that best fit your organization. These opportunities are available on first-come basis.

**Rainmaker through Cultivator levels of sponsorship*

State Contacts/NAITCO Annual Meeting Sponsor - \$3,500

- An opportunity to address the Ag in the Classroom State Contacts at the NAITCO Annual Meeting (10 minutes)
- An invitation to attend a planned social event with State Contacts

Wednesday: Opening Lunch Sponsor-- \$7,500

- Your company logo displayed at the opening lunch
- Opportunity to place materials at meal tables

Wednesday: Reception Sponsor-- \$3,500

- Your company logo displayed at the reception
- Product feature (subject to availability)
- Opportunity to interact with participants, state contacts and vendors

Wednesday: Opening Dinner Sponsor-- \$10,000

- Your company logo displayed at the opening dinner on Wednesday
- Opportunity to place materials at meal tables
- Opportunity to address attendees (five minutes)

Thursday: Breakfast Sponsor-- \$5,000

- Your company logo displayed at breakfast on Thursday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to welcome attendees (two minutes)

Thursday: Lunch Sponsor-- \$7,500

- Your company logo displayed at lunch on Thursday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to welcome attendees (two minutes)

Thursday: Reception Sponsor-- \$3,500

- Your company logo displayed at the reception
- Product feature (subject to availability)
- Opportunity to interact with participants, state contacts and vendors

Friday: Breakfast Sponsor-- \$5,000

- Your company logo displayed at breakfast on Friday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to welcome attendees (2 minutes)

Program Book Sponsor - \$3,500 (exclusive opportunity)

Your ad in full color on the back of the program book.

Water Bottle Sponsor - \$2,750 – your logo in one color on standard style water bottle, along with the NAITC logo and/or conference logo.

Attendee Meeting Bag Sponsor - \$5,000 (exclusive opportunity)

Your logo in one color on the official attendee meeting bag, along with the NAITC logo and/or 2016 conference logo.

Daytime Break Sessions (Multiple Sponsorship Opportunities for Morning Snack Breaks) \$1,500

Your company logo will displayed at break areas. Conference breaks can be tailored to the sponsor* (i.e. "Make an Ice Cream Sundae" Break sponsored by Dairy Producers). *subject to budget restrictions.

Break Times:

- Wednesday Afternoon
- Thursday Morning
- Thursday Afternoon
- Friday Morning

Workshop Room Sponsor - \$1,000

Sponsor a workshop room and your organization will be recognized on workshop room signage and in the conference program. Exclusive sponsorship, only one sponsor per room.

Reception Bar Sponsor - \$500

Your logo displayed at bar area. Sponsorship is for the bartender service only and does not include purchase/sponsorship or endorsement of alcoholic beverages.