



**2019 NATIONAL AGRICULTURE IN THE CLASSROOM  
CONFERENCE  
LITTLE ROCK, ARKANSAS  
JUNE 18-21, 2019**

**EXHIBITOR AND  
SPONSORSHIP  
PACKAGES**



## SPONSORSHIP AND EXHIBITOR LEVELS

LITTLE ROCK, ARKANSAS  
JUNE 18-21, 2019

### Rainmaker: \$20,000 and up

All the benefits of Ranch Hand level, plus:

- FOUR complimentary Conference Registrations\*
- Opportunity to include an item with registration materials
- Listing on individual slide at each general session
- All opportunities listed under Ranch Hand
- Choose from many options to "Customize your sponsorship."

### Barn Raiser: \$15,000 - \$19,999

All the benefits of Ranch Hand level, plus:

- THREE complimentary Conference Registrations\*
- Opportunity to include an item with registration materials
- Listing on individual slide at each general session
- All opportunities listed under Ranch Hand
- Choose from many options to "Customize your sponsorship."

### Harvester: \$10,000 - \$14,999

All the benefits of Ranch Hand level, plus:

- TWO complimentary Conference Registrations\*
- Opportunity to include an item with registration materials
- Listing on donation level slide at each general session
- All opportunities listed under Ranch Hand
- Choose from many options to "Customize your sponsorship."

### Cultivator: \$5,000 - \$9,999

All the benefits of Ranch Hand level, plus:

- One complimentary Conference Registration\*
- Opportunity to include an item with registration materials
- All opportunities listed under Ranch Hand
- Choose from many options to "Customize your sponsorship."

### Ranch Hand: \$1,250 - \$4,999

- Premium Exhibit Space (\$1,250 value)
- Acknowledgement through the conference website linking to sponsoring organization's home page
- Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)
- Acknowledgement through conference onsite signage and in the conference program
- Included in general sponsor listing on slides shown before general sessions
- Attending representative included in the list of participants

### Exhibitor: \$900

- 8 X 8 exhibit space (assigned by administration) including one six foot table and two chairs. All breaks and receptions held in exhibit area plus Wednesday morning snack break with AITC State contacts.

\* Complimentary conference registrations do not include pre- or post-conference tours.



**SPONSORSHIP RECOGNITION BENEFIT GRID**

**LITTLE ROCK, ARKANSAS  
JUNE 18-21, 2019**

**2019 National Agriculture in the Classroom Conference**

MARRIOTT HOTEL, LITTLE ROCK, ARKANSAS. DEADLINE FOR CONFERENCE SPONSORSHIP IS APRIL 13, 2019.

Following is a list of sponsorship recognition benefits available for the 2019 National Agriculture in the Classroom Conference. Questions regarding sponsorship opportunities, contact Randy Bernhardt at [rjbernhardt@aol.com](mailto:rjbernhardt@aol.com), phone (505) 227-4090, or Lisa Gaskalla, at [info@naitco.com](mailto:info@naitco.com), phone (352) 754-0246.

**Sponsorship Levels**

	<b>Ranch Hand</b> \$1,250 - \$4,999	<b>Cultivator</b> \$5,000- \$9,999	<b>Harvester</b> \$10,000 - \$14,999	<b>Barn Raiser</b> \$15,000 - \$19,999	<b>Rainmaker</b> \$20,000 and up
Individual slide shown prior to general sessions				X	X
Listed on donation level slide shown prior to general sessions.			X	X	X
Opportunity to include an item at registration check in		X	X	X	X
Complimentary Conference Registrations		1	2	3	4
Premium Exhibit Space	X	X	X	X	X
Acknowledgement through the conference website linking to sponsoring organization's home page	X	X	X	X	X
Excel list of Conference Attendees with contact information (list provided is of conference attendees who agree to share their information)	X	X	X	X	X
Acknowledgement through conference onsite signage	X	X	X	X	X
Acknowledgement in the conference program	X	X	X	X	X
Included in general sponsor listing on slides shown before general sessions.	X	X	X	X	X
Acknowledgement through pre-conference website publicity	X	X	X	X	X
Attending representative included in the list of participants	X	X	X	X	X



## CUSTOMIZE YOUR SPONSORSHIP

LITTLE ROCK, ARKANSAS  
JUNE 18-21, 2019

Based on the giving level you selected\* choose from the following custom sponsorship options. These opportunities are available on first-come basis.

*\* \$5000 sponsorships and above (Cultivator through Rainmaker levels of sponsorship. Does not apply to Ranch Hand level.)*

### **State Contacts/NAITCO Annual Meeting Sponsor - \$3,500**

- An opportunity to address the Ag in the Classroom State Contacts at the NAITCO Annual Meeting (10 minutes)
- An invitation to attend a planned social event with State Contacts

### **Wednesday: Opening Lunch Sponsor— \$7,500 (2 Available)**

- Your company logo displayed at the opening lunch
- Opportunity to place materials at meal tables
- Opportunity to address attendees (two minutes)

### **Wednesday: Reception Sponsor— \$3,500**

- Your company logo displayed at the reception
- Product feature (subject to availability)
- Opportunity to interact with participants, state contacts and vendors

### **Wednesday: Opening Dinner Sponsor— \$10,000 (2 Available)**

- Your company logo displayed at the opening dinner on Wednesday
- Opportunity to place materials at meal tables
- Opportunity to address attendees (five minutes)

### **Thursday: Breakfast Sponsor— \$10,000 (Exclusive Opportunity)**

- Your company logo displayed at breakfast on Thursday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to address attendees (two minutes)

### **Thursday: Lunch Sponsor— \$7,500 (2 Available)**

- Your company logo displayed at lunch on Thursday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to address attendees (two minutes)

### **Friday: Breakfast Sponsor— \$5,000 (2 Available)**

- Your company logo displayed at breakfast on Friday
- Opportunity to place materials at meal tables
- Product feature (subject to availability)
- Opportunity to address attendees (two minutes)

**Water Bottle Sponsor - \$2,750** – your logo in one color on standard style water bottle, along with the NAITC logo and/or conference logo.

### **Meeting Bag Sponsor - \$5,000 (exclusive opportunity)**

Your logo in one color on the official attendee meeting bag, along with the NAITC logo/conference logo.

### **Daytime Break Sessions (Multiple Sponsorship Opportunities for Morning Snack Breaks) \$1,500**

Your company logo will displayed at break areas. Conference breaks can be tailored to the sponsor\* (i.e. “Make an Ice Cream Sundae” Break sponsored by Dairy Producers). \*subject to budget restrictions.

Break Times:

- Wednesday Afternoon
- Thursday Morning
- Thursday Afternoon
- Friday Morning

### **Workshop Room Sponsor - \$1,000**

Sponsor a workshop room and your organization will be recognized on workshop room signage and in the conference program. Exclusive sponsorship, only one sponsor per room.

### **Reception Bar Sponsor - \$500**

Your logo displayed at bar area. Sponsorship is for the bartender service only and does not include purchase/sponsorship or endorsement of alcoholic beverages.



**EXHIBITOR/SPONSOR REGISTRATION**

**2019 NAITC Conference**

**June 18-21, 2019  
Marriott Hotel  
Little Rock, Arkansas**



**Exhibit Booth Registration:**

Each 8'x8' booth space includes one six foot draped table, two chairs, and one person in the exhibit booth. Premium exhibit spaces have higher visibility locations. *The exhibit fee does not include conference registration. To participate in meal functions, an exhibitor must pay the full registration fee or may purchase meals individually.*

- STANDARD EXHIBIT BOOTH: \$ 900
- PREMIUM EXHIBIT BOOTH: \$1250
- EXHIBIT BOOTH INCLUDED WITH SPONSORSHIP

Upgrade to the Sponsor category and receive a complimentary exhibit booth with priority choice of premium booth location. See below for sponsorship levels.

Add additional exhibit representative(s) to your booth below.

\_\_\_\_\_ # of additional exhibit staff @ \$75 each \$ \_\_\_\_\_

Name(s) of additional exhibit staff: \_\_\_\_\_

**Sponsorships**

**Indicate your sponsorship category below by entering your sponsorship amount.** A complete listing of sponsorship benefits by level can be found on the NAITC website.

- Ranch Hand (\$1,250-\$4,999) \$ \_\_\_\_\_
- Cultivator (\$5,000-\$9,999) \$ \_\_\_\_\_
- Harvester (\$10,000-\$14,999) \$ \_\_\_\_\_
- Barn Raiser (\$15,000-\$19,999) \$ \_\_\_\_\_
- Rainmaker (\$20,000 and more) \$ \_\_\_\_\_

**Customize your sponsorship:**

Choose from the following custom sponsorship options based on the giving level you selected above (*Rainmaker through Cultivator levels of sponsorship. Not available for Ranch Hand level*). These opportunities are available on first-come, first served basis. See the Customize Your Sponsorship sheet for details.

- State Contact Meeting Sponsor (exclusive) \$3,500
- Opening General Session Luncheon (2 available) \$7,500
- Wednesday Reception Sponsor (exclusive) \$3,500
- Wednesday Opening Dinner Sponsor (exclusive) \$10,000
- Thursday Breakfast Sponsor (exclusive) \$10,000
- Thursday Luncheon Sponsor (2 available) \$7,500
- Friday Closing Breakfast Sponsor (2 available) \$5,000
- Morning Break Sponsor \$1,500  Thursday  Friday
- Afternoon Break Sponsor \$1,500  Wednesday  Thursday
- Reception Bar Sponsor - \$500
- Workshop Room Sponsor - \$1,000 (8 available)
- Water Bottle - \$2,750 (exclusive)
- Meeting Bag - \$5,000 (exclusive)

**Enter your company information exactly as you would like it to appear in the program guide:**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Representative's Name: \_\_\_\_\_

**Email your company logo for the program guide to: joy.brisighella@usu.edu by April 13, 2019**

**Advertising in the Program Guide**

(Paid separately. Not a sponsorship benefit)

- Full page ad - Outside back cover (color) \$3000
- Full page ad - Inside Front Cover (color) \$2500
- Full page ad - Inside Back Cover (color) \$2500
- Full page ad - Within book (black and white) \$1500
- Half page ad (black and white) \$775
- Quarter page ad (black and white) \$500
- Business card size ad (black and white) \$275

**All ads subject to approval. Email your print-ready ad in electronic form to joy.brisighella@usu.edu. See the website for sizes. Print ready file deadline: April 13, 2019**

**TOTAL: \$ \_\_\_\_\_**

**FOUR EASY WAYS TO REGISTER**

1. ONLINE: www.naitcconference.org
2. FAX: 435-797-0636
3. MAIL: NAITC 2019 Conference  
Conference Services Department  
5005 Old Main Hill, Logan, UT 84322-5005
4. PHONE: 800-538-2663 or 435-797-0424 or 0421

**For questions about exhibiting, sponsoring, or advertising in the NAITC conference program guide, please contact Randy Bernhardt, rjbernhardt@aol.com, phone (505) 227-4090.**

**METHOD OF PAYMENT**

- Check payable to: NAITC c/o USU Conference Services
- Payment/sponsorship processed through NAITCO Office
- Purchase order # \_\_\_\_\_ (invoice me)
- Credit Card: Call 800-538-2663 or 435-797-0424

**CANCELLATION & REFUND POLICY**

Refunds will be made to those registrants who must cancel, less a \$80 processing fee. **Written cancellation** requests must be post-marked by **April 2, 2019**. No refunds will be made after that date.